



Providence College National Alumni Association Council

Business Meeting Agenda

Saturday, October 15, 2016

Location: Unity Center, Slavin Center

10:00am

Business Meeting Commenced at 10:00 am

Note Taker: Andrea Hessenius '09, Secretary of the National Alumni Association Council, 2016-2018

Attendees:

Council Attendees in Person:

Mary Pat Larkin Caputo '79, Karen Monti Flynn '80, Andrea Hessenius '09, Tracy Lynch Sullivan '85, Charles Alagero '78, Lex Bramwell '06, Victoria Dean '17, James Donnelly '67, Michael Donohue '73, Robert Ferreira '83, Thomas Flaherty '61, Joseph Giovengo '98, Leo Kennedy '04, Brian Lamoureux '94, Michael Law '98, Andrew Lynch '10, Michael Lynch '83, David Lussier '62, Kristen Martineau Meuse '98, Mark McGwin '81, Donald Naber '87, Kelli O'Donohue '11, James O'Leary '63, Paula Tobin-Parks '86, Patricia Doherty Wade '86, Ellen Doherty Walsh '78, Kathy Walsh Wynters '82, Meredith Zenowich '96

Council Members on Telephone

William Hasler '79

Council Members Absent:

Devin Driscoll '08, Lisa DelPriore Hannan '85, John McNeil '14, Rev. John S. Peterson, O.P. '57

PC Internal Attendees:

Kathy Baer '79, Brittany McHale '11, Rev. J Stuart McPhail, O.P. '61, Gail Paras, Rev. James Quigley, O.P. '60
Patrick Walker, Greg Waldron, Rev. Peter Martyr Yungwirth, O.P.

Meeting Called to Order – Mary Pat Caputo '79

Opening Prayer – Rev. J. Stuart McPhail, O.P. '61

Welcome – Mary Pat Caputo '79

Roll Call of Board Members – Andrea Hessenius '09

Greetings from the Office of Institutional Advancement – Greg Waldron

The National Alumni Association Council demonstrates great commitment and inspiration for being present on a Saturday morning. The OIA thanks the Council for their work. The “Our Moment” campaign has reached the \$140M goal and is closer to \$165M. New changes can be seen around campus through the buildings, many alumni may see this as the “we have arrived” moment for the school. But we aren't done yet: the buildings need programs, faculty, accessibility, etc. We (the Council) can take the conversation and share it with our circles to broaden the “aspirational” goals of the school, the academic goals, the athletic goals... all that goes beyond the “we have arrived” moment.

Secretary's Report – Andrea Hessenius '09

Approved 06/16 Council minutes with no changes. Motion to Approve: Charlie Alagero '78, Seconded Motion: Michael Donohue '73



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National Alumni Association Scholarship Report – Tracy Sullivan `85

As of June 30th, the market value of the National Alumni Association Scholarship is over \$258k with a corpus value of approximately \$204k. One gift was received in June for \$750 from Sean Adamec `02. The Friar 5k run will add approximately \$8k. This will be reported in the next meeting. Currently, one student receives a \$10k scholarship. Question arose about the amount of scholarships awarded each year by the National Alumni Association Council. The Council decided last year that once the account went over \$250k, two scholarships will be awarded instead of one. Next year will be the first year that two will be awarded through the fund.

Committee Descriptions and Assignments

Team Captains – Mary Pat Caputo `79

Team Captains will be a liaison between the Council, other members, OIA and our alumni. Team captains will be responsible for connecting with team members about campus happenings and areas where PC needs assistance. Following up on appropriate Council business will also be expected.

Council Committees for this year will consist of:

Constitution and Bylaws Committee

This committee will be guided by Jim O'Leary `63. The committee will focus on term limits and the role of the Council.

Regional Club Committee

This committee will be guided by Karen Flynn `80 and Mark McGwin `81. They will liaise with the regional club leaders, share best practices, outreach, and information between groups, and answer questions from regional leaders. Mark McGwin `81 is a great resource for the regional clubs as he will be returning as co-chair.

Nominating Committee

The committee is looking for members that are interested in the three-year terms. The only position that is elected is the Vice President position as that position then becomes the President, and then the Immediate Past President. The following classes are up for Council to nominate for the next three-year terms: `70 – `76, `87-`91, `02-`05, `14-`17.

Events Committees

Alumni Awards Committee – Mary Pat Caputo `79

Reunion years for this year are those ending in 2 and 7. We'd like to start soliciting names for nominations within the next month. Awards will be presented during Reunion Weekend, June 2 – 4.



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Alumni & Family Weekend – Bob Ferreira `83

The date has been set for February 10-12 to coincide with the Charter Signing of the College (February 14). There will be special Centennial events, and the men's basketball game will be at 2:00 pm. Bob is looking for 2-3 members to serve on the campus planning committee being led by Sarah Firetto. This commitment will require a few campus meetings/ phone calls between now and February.

Student Alumni Association – Victoria Dean `17

Thank you from the Student Alumni Association. Victoria would like the Council to know about the Veritas & Values event that will take place on October 17 and hopes to see alumni at the different events sponsored by SAA in the upcoming year. The SAA is open to having alumni Council members come and have coffee, address students, or join a meeting to connect with membership.

Office of the Chaplain Report – Rev. Peter-Martyr Yungwirth, O.P., Chaplain

Fr. Yungwirth hails from Maryland, and is joining the school this year. He came to share what Campus Ministry is doing for the students and how the student body is engaged with programming. Two videos (<https://vimeo.com/152833467> and <https://vimeo.com/158760589>) were shown to the Alumni Council. This weekend there is a Women's Wilderness Retreat that is happening through Campus Ministry and in the next few weeks there will be a Men's Wilderness Retreat. There has been an effort to change the programming from previous years in order to attract a wider range of students. Other programming includes the trip to DC for the March for Life with plans to offer opportunities for faculty/staff, and campus community members to attend. Students do pay to participate in the programming done through Campus Ministry, and a portion is provided through the school budgets, donations, etc. For example if a retreat is \$65 per person, the student may pay \$25 to participate. There are other programs that Campus Ministry is involved in such as a volunteer trip to Jamaica, NOLA, and other Habitat for Humanity trips. The goal that the "new" Campus Ministry has is to do away with the perception of cliques and show that Campus Ministry is an inclusive space for all students, even those not Catholic. There was a grant that set up a new program called Peer Ministry that began with 20 students and over the course of three years there are over 100 students that are participating in the program. One of the largest limitations that Campus Ministry faces is the lack of space for retreats, etc., outside of campus, because of the increased interest in the student body.

Questions after the presentation:

Q: How can alumni donate to Campus Ministry?

A: Donations can be earmarked for Campus Ministry when sending checks to PC.

Q: How does Campus Ministry involve those that are not Catholic?

A: There are many students involved today that are not Catholic, including Armenian Orthodox, Protestant, and Jewish to name a few. The group is open to all students. Campus Ministry recently reached out to the Student Congress to ask about outreaching to more students who are not Catholic. One suggestion was to move Campus Ministry meetings outside of the Chapel basement to a more communal place such as the Ruane Great Room (now the Fiondella Room) in order to allow students who are not Catholic to feel more welcome.



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Fr. Peter-Martyr noted that students can be involved in immersion trips like Habitat for Humanity that does a lot of volunteering and brings in the most non-Catholic students to the group.

Q: In the thought of time, talent, treasure, how do alumni that have time and talent help Campus Ministry?

A: By prayer, spread the word of what is going on with Campus Ministry and the school. It is helpful to convey to others what is available to students on campus in the way of pastoral service. Help students feel more welcome in the Church and share what is going on.

Q: Who are the Assistant Chaplains? What do they do?

A: Fr. Philip Neri Reese, O.P. and Fr. Dominic Verner, O.P. are the two assistant chaplains that focus on Faith Formations, Peer Ministry, Theology on Tap, and other items. The assistant chaplains hope to be plugged in with the student body more through campus clubs such as BMSA, BOP, and Student Congress. Also, they attend student games, events, and show the student body that they are welcome with Campus Ministry.

Q: How can we reach you?

A: 401-865-2216 is the overall number for the Campus Ministry office

Q: What number would it take to fund Campus Ministry in order to avoid fundraising?

A: (From Fr. Yungwirth) Campus Ministry gets operating funds through the school budget, volunteers... which is about \$200k a year. Another portion gets put together through additional donations that are calculated every year. Greg Waldron mentioned that in order to sustain a program and avoid fundraising you think of the annual program cost and multiply it by 20 in order to endow any program like this.

Assistant Vice President for Alumni Relations Report – Bob Ferreira '83

Thank you to the Council for your continued support, it is much appreciated. There are three main things that will be discussed: 1) the survey that was given to the 2015-16 Council at the end of the year, 2) the National Alumni Survey: the report, findings, and the 9-page executive summary that will be shared and 3) the PC100 Centennial Alumni Relations Celebrations.

- 1) **Council Survey:** Twenty (20) council members participated in the Council end of year survey. Most of the responses stated that the responsibilities of the Council were clear and their expectations of the Council were met. Many said they were well informed with what was going on at PC, they felt like they had “insider” knowledge of the school, and were satisfied with volunteer opportunities. Many wanted to volunteer more with career education, focus energies on particular projects/committees, social media, and help with events. There was minor interest in direct solicitation. Many volunteers felt valued by OIA. They hoped the Council could do a better job of following up with ideas presented in dialog sessions at Council meetings. Council members also noted that directed/ targeted volunteer opportunities with beginning and end dates was preferable as opposed to general call-outs for help (this was also felt by the overall alumni too). The survey took between 5-7 minutes, and will be issued again in July at the end of the current term.

Feedback/ Comments:

- Executive summary will be shared with new council members.



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- One Council member mentioned that the PC Podcast is a great way of knowing what is relevant today on campus and it keeps us connected through the media/ live stream. (Bob: we saw great alumni interest when we did a live stream at Reunion Weekend as many people joined remotely)
 - Share insider news with Council first, so that they can share with their friends. (Bob: great idea, share the PC100 celebrations document, the weekly Friday emails, etc. as examples)
 - It was also mentioned that there are some issues with recent grads and receiving mass emails from the school. Many FOLD members have outdated email addresses and have not changed their home addresses in order to receive regional club information.
- 2) OIA deployed an **Alumni Survey** to a random sample of PC alumni last February. It was done by a third party consultant. Alumni from classes of 1960-2013 were included. Of the 6,176 alumni who were on the initial list, 6,111 alumni received the survey. Of those, 21% or 1,300+ participated. There was a random breakdown of class year, ethnicity, donor status, gender, region within the pool who were sent the survey. What we learned from the survey included:
- a. A large amount of respondents had a favorable time PC and memory of it.
 - b. They want to see PC grow nationally, but might not see the need to support PC overall because it is in a good place.
 - c. Alumni want more intellectual connection opportunities with academic programming.
 - d. Alumni see Fr. Shanley as a respected leader.
 - e. Alumni have interest in engaging more with students through a wide array of programs.
 - f. Many alumni claim they are unaware of regional clubs, particularly if they are closer geographically to the school.

The goal is to use this survey as a tool for the future. The executive summary will be forwarded to all Council members for their review.

Feedback/ Comments:

- There was a lot of confusion with the answer around how an alum defines the value of their PC network. OIA will reach out to Council members to see what they see as their PC network, their values, their point of view, etc. “What is the network?”
- 3) **PC100 Celebrations** hope to engage alumni throughout the world to have parties and celebrations on their own to toast to PC’s 100 years. OIA will provide a tool kit of fun things for the celebrations, which can be golf outings, girls’ weekends, parties, etc. A new idea for alumni to submit holiday legacy photos came from a legacy family that in 2013 sent their youngest member to PC and they took a picture with signs of their different class years. Other ideas for celebrations include outreach to legacy families for a Christmas photo, etc. We’re also doing new things on campus this year such as tour next semester that are strictly for alumni. This started with a group of alumni that were in town to celebrate their 50th birthdays and wanted to do a tour of the campus followed by a lunch at Brads.

Discussion – “In the Middle: Engaging Generation X” – Bob Ferreira `83

This age gap is between 35 - 51, from the classes of ’87-’01, and they make up about 32% of the alumni body. These individuals are mostly busy with families and careers, and are at the age to be major philanthropic



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prospects. How can PC get them to think of them first? Recommendations from the floor included family events, 5k runs, pumpkin patch events, cookouts, are the best because they can do both family and PC things at the same time.

Q: How is this group different than alumni of generations past?

A: The “new generation” has more civic obligations than the generation before them. Children’s activities dictate schedules more than in the past, too. Much busier.

Q: Is there a way to engage that is not as philanthropic?

A: Maybe do a family hockey day, get families involved and engaged was an idea presented on the floor.

Q: Could you do an event around the Women’s Cross Country team that just won their Championship? Have families with young girls come, do a role model piece to it and bring the family back to campus?

Q: Many people have young families. Is there a way to have them be babysat by students and the parents can have a fun event?

A: At reunion, there is an opportunity for this type of situation. Very few have shown interest. Program has often been cancelled when offered due to lack of participation.

Additional comments: Admission staff are hopefully going to participate in events and be on the road to engage the generation that might have children that are thinking about college. We would like to try more “legacy admission information days” on the road as events. If you have any other comments, please share them with Bob or Mary Pat.

New Business – Mary Pat Caputo `79

Career Shadowing Program – Kelli O’Donohue `11

The Career Shadowing Program is a great opportunity to share your experience with students, for students to meet alumni and spend a day with the students. There’s a large interest in certain fields such as healthcare, education, marketing, PR, criminal justice. The deadline to engage in the program is this week. There has been good feedback from both students and alumni that have participated. It helps students get internships, and it’s great for the employer. There is also another program that is a mentorship program, open to alumni and students, run by Career Education.

Next Council Meeting – February 10, 2017 (Alumni & Family Weekend), June 23, 2017 is the last meeting and is a Mass and dinner

Upcoming Major Events –

November 9, 2016 is the NYC event;
February 14, 2017 is the charter of the school;
May 21, 2017 is Commencement; and
June 2-4, 2017 is Reunion Weekend

Closing Prayer – Rev. James Quigley, O.P. `60



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Meeting Adjourned at 12:07 pm Motion to Adjourn: Charlie Alagero '78, Seconded Motion: Michael Donohue '73